



Spring is here

Trampoline Marketing newsletter

Everything you need to know to achieve success

News in the Food and beverage industry.

Canada-Euro free-trade agreement



This new agreement will bring a lot of change in the Canadian and European economy. If the producers of pigs and beef might benefit from greater access to European markets, producers of fine cheeses will have to be ready to compete with the European cheese producers. For more details on this deal [click here](#)

Trampoline Marketing propels you towards your success. Here is the portrait of one of our achievements.



Available at the [SAQ](#), Velutto made a sensational debut in the summer of 2013 through the work of our team of experts. We validate the best name and concept packaging for this product among Quebec and Ontario consumers. With our assistance Velutto has reached an enviable place in the market and got the cover of [Vins et Vignoble](#) Magazine for their February 2014 issue.

Spring marks the arrival of many fairs in different sectors.
Here's some that you cannot miss!



Event of the year
Video games
E3 2014
Los Angeles: June 10-12



what's new
what's hot!
Food
Summer Fancy Food Show
New York: June 29- July 1



Food Service
Atlantic Canada's Premier
Foodservice & Hospitality
Event
Halifax (NS): April 12- 13 2015



Cosmetic
Esthetic Spa International
Quebec: April 27- 28 Toronto: May 4-5

To learn more about the video game industry and its challenges <http://theesa.ca/>